Course: Journalism and Multimedia

Level 1: #8203000 Foundations of Journalism

Level 2: #8771110 Media Production Level 3: #8209510 Digital Design 1 Level 4: #8203001 Photojournalism

Credit for Graduation: 1.0 Credit – Elective credit per course

Pre-requisite: Desire to learn about a variety of media production.

Description:

Journalism aims to be the voice of the SAIL community. We create many products, primarily the yearbook, the weekly bulletin newscast and news segments, the school newspaper, even a podcast at times. To produce all these different types of media, our students learn a variety of skills, not just Bulletin Broadcast/Podcast: writing. Journalism focuses on writing and copy editing, photography, creating digital designs and graphic designs for our products, creating and filming in a broadcast studio, scriptwriting, photo and video editing, and advertisement and **distribution** of these products.

Expectations:

Students must have a FERPA release on file to participate in this class.

Yearbook:

Working effectively in groups, photographing school events, editing photos, designing pages

Developing skills in studio crew and setup, filming and editing the show, working on-air as anchor or reporter, and producing news segments

Newspaper:

Investigative reporting, writing and editing in a variety of news formats, visual design and newspaper layout

Resources/Materials:

Our students train using Adobe products for which students can take Adobe certification exams in this class.

Photography and videography equipment; green screens; video and sound editing equipment